



Italian iGaming Digital Project Manager

Do you love Wordpress, Ahrefs & Analytics ? Do you have great knowledge in content management and SEO ? Do you love playing poker, blackjack or betting online on your favorite sport team ? Do you want to move to an amazing country with amazing food & culture ?

Then you might have found the right match ! We are looking for an awesome Italian iGaming Digital Project Manager to contribute to the success of our super fast growing iGaming websites network.

GreenTomatoMedia is a fast growing start-up based in Chiang Mai, one of the top rated city for it's quality of life. We are working on 3 main verticals, E-Commerce, iOS & Android Mobile App, and Web Publishing.

Description of the role

As our Digital Marketer your key objective will be the coordination, production, and optimisation of world class casino, forex, betting and poker content.

You will become part of an highly skilled and awesome team, that is addict to wordpress, keyword studies & tracking, analytics, A/B testing and trying some crazy stuff.

We expect that you take ownership and responsibility of the websites you are working on.

You love studying competitor and reverse engineering there strategy ? You love working with a great team of freelance to help you out build awesome stuff ?

As a Digital Marketer, you will:

- launch several websites per year, in coordination with designers, freelancers and developers
- maintain your own portfolio of websites
- coordinate the production of content for several of our top websites
- work closely with our SEO leads to ensure content is optimised for Google
- perform keyword studies and develop strategies to address different user groups
- create new content based on business and market priorities
- track KPIs and user metrics

This role offers you:

- the opportunity to combine your ambition to advance your Content & Market Management skills (with your passion for sports)
- collaboration with experts on SEO & digital marketing
- high degree of ownership and responsibility in work
- daily work life in a dynamic, welcoming and amazing work environment

Our ideal candidate

- has a minimum of 2 years experience as Digital Marketer, Content Manager, Project Manager...
- has proven experience in search engine optimisation (SEO)
- is fluent in Italian and English (another language such as French or Spanish is a huge plus)
- has experience working in WordPress & performing keyword studies
- has a high UX sensibility in web-products
- is able to handle a large pool of freelancers (and several projects at the same time)
- has some knowledge or is interested in working in sports betting & casino
- is a team-player, open-minded and a good communicator

What we have to offer

- Competitive salary and other benefits
- International environment / company
- High responsibility job where you will be able to innovate
- Work evolution opportunities within a fast-growing start-up
- A friendly work environment

How to apply

Send us your Resume by email to greentomatomedia@gmail.com with a short and honest text about why you will be a great match.

You can also send us the link of a quick 2 min video hosted in private on youtube that would be even better.